



Social & Multimedia Assistant

World Lacrosse is the International Olympic Committee-recognized governing body for lacrosse, responsible for providing effective leadership and governance of the sport internationally while supporting the continued growth of lacrosse worldwide. WL currently has 85 member federations across all five continental regions.

Job Summary

World Lacrosse is seeking a qualified individual for the seasonal, part-time position of social & multimedia assistant. Along with the necessary skills, the candidate should enjoy variety and challenge and be comfortable working remotely. The social & multimedia assistant will work closely with the social & multimedia manager and brand and communications team to help create creative and inclusive content for social media and promote the upcoming men's championship in San Diego. Target start date no later than May 1, 2023.

Key Responsibilities

- Support World Lacrosse TikTok strategy by pitching, creating and posting content weekly
- Edit weekly video content
- Support real-time social media and video content coverage during all World Lacrosse-supported events, with focus on the World Lacrosse Men's Championship in June
- Assist with planning and execution of video archival process
- Help import and organize event content to Photoshelter and Dropbox
- Support execution of various content series
- Pitch content ideas ahead of the men's world championship
- Update and prepare social media graphics from templates
- Support the Brand & Communications department in various capacities as needed
- Approach all content and social media strategy through a diverse and inclusive lens

Desired Qualifications

- Has or is currently working toward an undergraduate degree in a relevant field
- 6+ months of relevant professional or internship experience or equivalent coursework
- Extensive knowledge of social media platforms and their marketing tools
- Strong video editing skills
- Experience with Adobe Creative Suite, especially Photoshop and Premiere Pro
- Exceptional attention to detail
- Ability to follow a style guide and maintain brand voice
- Knowledge of AP Style
- Awareness of the international lacrosse landscape a plus
- Culturally sensitive and able to effectively work globally
- Comfortable working effectively in a remote setting

Position Overview

- Temporary, part-time role (May-August)



- \$15/hour for up to 20 hours a week
- Remote, must have access to reliable Wi-Fi, smart phone and laptop



Application Process

Send cover letter, résumé and list of two references to ncusmano@worldlacrosse.sport with subject "Social & Multimedia Seasonal Assistant"

World Lacrosse is an Equal Opportunity Employer. World Lacrosse does not discriminate on the basis of race, religion, color, sex, gender identity, sexual orientation, age, non-disqualifying physical or mental disability, national origin, veteran status, or any other basis covered by appropriate law. All employment is decided on the basis of qualifications, merit and business need.